



STANDING Lead Order Form

Please send to your manager for approval and signature. Managers, once you've approved and signed, please send form to leads@sfglife.com.

Mortgage <input type="checkbox"/> Standing A <input type="checkbox"/> Standing Bonus	Final Expense <input type="checkbox"/> Standing A
<input type="checkbox"/> Include Spanish Leads	

Name: _____

Email: _____

Phone: _____

Date: _____

One Time Orders should be placed online through OptPro

Counties Standing A lead orders will be filled using any/all types of A leads. SFG recommends that you provide at least 3 counties.	State	A (0-30) days ***	BONUS LEADS						Subtotal
			5A	4A	3A	2A	\$1.99	\$0.50	
			\$6.99	\$5.99	\$4.99	\$3.99	100 max		
		Leads from your selected counties will be combined to reach this total.							

Please let us know how many leads you would like to purchase in each county in the boxes provided.

Set Up Fee: \$5.00

Do not combine standing orders with one time orders.

Set up fee only applies to first standing order and all 1 time orders.

It's recommended for all types of standing orders that you provide at least 3 counties in order of preference.

*** A lead cost is determined by agent's contract level - see SFG Promotion Guidelines.

Total:

2 Call-in leads can be substituted for an A lead.

- A leads are exclusive to agents for 5 weeks. (Applies to all type A leads)
- 5A leads have been distributed once previously and are between 5 weeks and 8 months old.
- 4A leads have been distributed up to two times and are between 10 week and 10 months old.
- 3A leads have been distributed up to three times and are between 15 weeks and 12 months old.
- 2A leads have been distributed up to four times and are between 20 weeks and 18 months old.
- \$1.99 and \$.50 leads are exclusive for 3 months. Max order of 100 unless otherwise approved by manager.

We accept Mastercard, Visa & Discover. Sorry, American Express not accepted.

Credit Card Number: _____ Name On Card: _____

Expiration Date: _____ Billing Address: _____

CVV Code: _____ City/State/Zip: _____

Signature: _____

I authorize Symmetry Financial Group to charge my credit card in full for any leads purchased at the costs outlined above. The name and personal information provided above is true and correct. In the event of a dispute, requests must be submitted in writing with all order documentation according to the policies established by the company issuing the credit card. Symmetry Financial Group requires payment in full at the time leads are ordered for one time orders, Bonus Lead orders, and the first week's standing A lead order. Standing A lead orders are then charged weekly to the credit card listed above. To change the listed credit card information, a new form must be submitted.

Billing & Refund Policy: Due to the nature of this data, all sales are final and non-refundable. By submitting your order and payment information, you are entering into a binding purchase contract. You agree to pay Symmetry Financial Group in full. Leads are sold without warranties or guarantees. For standing A lead orders, the initial term of the agreement to purchase leads begins on the first date leads are sent to the agent and initial payment has been received. The agreement continues on a week to week basis. You may end this agreement by submitting written notice via email to leads@sfglife.com. THE AGENT IS STILL RESPONSIBLE FOR PAYMENT OF LEADS THAT CONTINUE TO COME IN FOR FOUR WEEKS AFTER THE WRITTEN CANCELLATION HAS BEEN SUBMITTED.

Manager's Signature: _____ Agent Name: _____

Date: _____ Agent Signature: _____

My signature indicates I am in agreement with the terms and conditions outlined above.